# Manipulation of Opinion Polls to Influence Iterative Elections ${ }^{*}$ 

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#### Abstract

In classical elections, voters only submit their ballot once, whereas, in iterative voting, the ballots may be changed iteratively. Following the work by Wilczynski [23], we consider the case where a social network represents an underlying structure between the voters, meaning that each voter can see her neighbors' ballots. In addition, there is a polling agency, which publicly announces the result for the initial vote. This paper investigates the manipulative power of the polling agency. Previously, Wilczynski [23] studied constructive manipulation for the plurality rule where the polling agency wants to ensure the election of a designated candidate by publishing a manipulated poll. We introduce destructive manipulation and extend the study to the veto rule. Several restricted variants are considered with respect to their parameterized complexity. The theoretical results are complemented by experiments using different heuristics.


## 1 Introduction

In the field of computational social choice there have been a lot of studies on elections, see the book by Brandt et al. [3]. The usual assumption is that voters once submit their ballot and then the winner is determined. This assumption completely neglects the reasoning about how the voters come to their individual decision. Especially in the ages of digital democracy, opinion polls may be executed efficiently and also repeatedly, which may lead the voters to strategically think about their ballot. We focus on iterative elections where voters can update (i.e., manipulate) their ballots. Following the seminal paper by Bartholdi III et al. [1], the issue of manipulation through strategic voting has been studied intensively in the computational social choice context. The most common, but often criticized, assumption is that the manipulator has complete knowledge over all ballots. There are different approaches to tackle this issue, for example the study of incomplete information settings like the possible winner problem introduced by Konczak and Lang [10]. However, we assume that voters only have partial knowledge about the other ballots. They have two sources of information. The first one is the result of some opinion poll, while the second one is the information they get from their neighbors in a social network. We then assume that every voter can update her ballot with respect to this information. In this process, the opinion poll is critical, and hence the polling agency has a lot of power. In this paper, we investigate the manipulative power of the polling agency with respect to different situations. In contrast to the manipulation by the voters, it is reasonable to assume complete information for the polling agency, since it collects the votes.

Wilczynski [23] recently introduced the problem of constructive manipulation, where the polling agency tries to make some distinguished candidate win by announcing some strategic opinion poll. The only condition the opinion poll has to satisfy is that no voter may directly detect the manipulation since the poll contradicts with her actual information.

[^0]Formally this is modeled through a likelihood condition. The influence of opinion polls on the behavior of voters has also been studied by Reijngoud and Endriss [19] and Endriss et al. [4]. Their focus is on the strategic response of voters to different types of information communicated by the opinion polls, without an underlying social network, whereas we focus on the manipulative actions of the opinion poll itself. The strategic behavior of real voters who face the results of noisy polls has been studied empirically by Fairstein et al. [5]. Our work analyzes poll manipulation in the setting of iterative voting, a widely studied topic in social choice (see Meir [12] for a recent survey), where voters can successively change their ballot in a strategic way. In this context, Sina et al. [21] have previously investigated election control in the presence of a social network. However, they focus on manipulation by an external agent who can add or remove links in the social network whereas we study manipulation of the initial scores communicated by the polling agency.

Recently, many works have investigated voting where voters are embedded in a social network. Tsang and Larson [22] analyze the consequences, in the strategic behavior of voters, of inferring the outcome of the election from the votes of neighbors in a social network. Alternatively, Gourvès et al. [9] study how voters can manipulate by coalitions which come from a social network structure. However, both works do not consider election control questions. Our work is also related to the study of opinion diffusion in graphs. Faliszewski et al. [6] study the effects of campaigning for manipulating election outcomes in an opinion diffusion process with voter clusters. In a similar context, Wilder and Vorobeychik [24, 25] investigate the game-theoretic properties of a game where an attacker tries to influence the election outcome by diffusing fake news in a social network and a defender aims to limit their impact.

We extend the study by Wilczynski [23] in several different ways. First, the current results are restricted to the use of the plurality rule, and we will also consider the veto rule. Although the rules are very similar, the results differ for restricted cases. Second, we introduce a destructive variant, where the opinion poll aims to prevent the victory of some designated candidate by announcing a strategic poll. Third, we analyze this problem for different parameters and with respect to distance restrictions between the actual and the manipulated poll, as well as between the truthful and the manipulated ballot of a voter. This is particularly important when considering real-world problems. Usually, the voters have some rough idea about how the opinion poll will look like, so the announcement should not deviate too much from the original outcome. Furthermore, voters might not be inclined to publicly vote against their belief even if they benefit from such a move. We show that the corresponding decision problems are NP-hard for acyclic networks under both plurality and veto, and in P for empty networks under veto, whereas under plurality, the exact complexity for empty networks depends on the restriction model. Furthermore, we prove that all decision problems are tractable for a small number of candidates. Additionally, we design efficient heuristics for the manipulation of both voting rules and compare the manipulation results in our experimental section.

## 2 Poll-confident iterative model

We first describe the poll-confident iterative voting model.

### 2.1 Basic notations

Let $N=\{1, \ldots, n\}$ be a set of $n$ agents (or voters) and $M=\left\{x_{1}, \ldots, x_{m}\right\}$ a set of $m$ candidates. Each voter $i$ has strict ordinal preferences over the candidates, represented by a linear order $\succ_{i}$ over $M$. The preference profile is denoted by $\succ=\left(\succ_{1}, \ldots, \succ_{n}\right)$. Let $\vec{M}$
(respectively, $\overleftarrow{M}$ ) be a shorthand for $x_{1} \succ \cdots \succ x_{m}$ (respectively, $x_{m} \succ \cdots \succ x_{1}$ ), and let $N_{x \succ y}$ denote the set of voters who prefer candidate $x$ to candidate $y$, i.e., $N_{x \succ y}=\{i \in$ $\left.N: x \succ_{i} y\right\}$. The winner of the election is determined by a voting rule $\mathcal{F}$. We focus on single-winner elections and use a deterministic tie-breaking rule based on a linear order $\triangleright$ over the candidates, in case of ties.

In this article, we focus on two voting rules, namely plurality, denoted by $\mathcal{F}_{P}$, and veto, denoted by $\mathcal{F}_{V}$. Under both voting rules, each voter $i$ is asked to submit a ballot $\mathbf{b}_{i} \in M$ corresponding to a single candidate, i.e., voter $i$ approves candidate $\mathbf{b}_{i}$ under plurality, whereas voter $i$ vetoes candidate $\mathbf{b}_{i}$ under veto. A profile of ballots is said to be truthful if each agent submits as a ballot her most preferred candidate under plurality and her least preferred candidate under veto. Given a profile of ballots $\mathbf{b} \in M^{n}$, the score $\mathbf{s}_{\mathbf{b}}(x)$ of each candidate $x$ is computed as follows: $\mathbf{s}_{\mathbf{b}}(x)=\left|\left\{i \in N: \mathbf{b}_{i}=x\right\}\right|$. Then the winner under plurality $\mathcal{F}_{P}(\mathbf{b})$ maximizes the number of approvals, i.e., $\mathcal{F}_{P}(\mathbf{b}) \in$ $\arg \max _{x \in M} \mathbf{s}_{\mathbf{b}}(x)$, whereas the winner under veto $\mathcal{F}_{V}(\mathbf{b})$ minimizes the number of vetoes, i.e., $\mathcal{F}_{V}(\mathbf{b}) \in \arg \min _{x \in M} \mathbf{s}_{\mathbf{b}}(x)$. For the sake of simplicity, we may use $\mathcal{F}(\mathbf{s})$ to denote the winner of a profile of ballots whose score function corresponds to $\mathbf{s}$.

We consider a strategic game called iterative voting [12] where, starting from an initial voting profile, agents can successively deviate from their current submitted ballot in order to get a better outcome at the next election. The strategy profile at step $t$ is denoted by $\mathbf{b}^{t}$. We assume that the initial profile $\mathbf{b}^{0}$ is truthful, indeed the agents do not have any information to enable them to deviate yet. A single voter is assumed to deviate between two consecutive steps. In case of several voters having incentive to deviate at the same step, one of them is arbitrarily chosen, unless a particular turn function $\tau$ is specified for choosing the deviator. Note that the choice of the turn function might influence the election outcome.

In the classical iterative voting setting, there is common knowledge of the current strategy profile (or at least the associated scores). For realistic reasons we consider, following Wilczynski [23], that the voters only get partial information about the current strategy profile which is determined by a social network and an opinion poll and thus which can be biased. More precisely, we assume that the agents are embedded in a social network represented by a directed graph $G=(N, E)$ such that for each $\operatorname{arc}(i, j) \in E$, agent $i$ is able to observe the current ballot of agent $j$. The social network is said to be empty if $E=\emptyset$ and acyclic if there is no directed cycle in $G$. The set of agents that a given agent $i$ can observe is denoted by $\Gamma(i):=\{j \in N:(i, j) \in E\} \cup\{i\}$. For a voting profile $\mathbf{b}$, the score of candidate $x$ that agent $i$ is able to observe is denoted by $\mathbf{s}_{\mathbf{b}}^{i}(x)=\left|\left\{j \in \Gamma(i): \mathbf{b}_{j}=x\right\}\right|$. Moreover, as a prior information, the agents know the scores of the initial profile, given by a polling agency, through the vector of scores $\Delta=\left(\Delta_{1}, \ldots, \Delta_{m}\right)$ where $\Delta_{j}$ stands for the score of candidate $x_{j}$ which is announced by the polling agency. By abuse of notation, we may also use $\Delta(x)$ for the announced score of candidate $x$.

To summarize, an instance of the poll-confident iterative voting model is a tuple $\mathcal{I}=$ $(N, M, \succ, G, \triangleright, \tau)$, where $N$ denotes the set of voters, $M$ the set of candidates, $\succ$ the preference profile, $G$ the social network, $\triangleright$ the tie-breaking order, and $\tau$ the optional turn function.

### 2.2 Manipulation by voters

The manipulation moves of voters are conditioned by the information they get, which is determined by the deviations that they are able to observe. Each agent $i$ has a specific belief regarding the scores of the strategy profile at step $t$ which is given by a believed score vector $B_{i}^{t}=\left(B_{i}^{t}\left(x_{1}\right), \ldots, B_{i}^{t}\left(x_{m}\right)\right)$. The voters trust the results communicated by the polling agency, and thus $B_{i}^{0}=\Delta$ for every agent $i \in N$. The believed score vector for both
the plurality and veto rules is updated at each step as follows.
Definition 1 Score Belief Update. At step $t+1$, after the deviation of an agent $j$ from ballot $\mathbf{b}_{j}^{t}=x$ to ballot $\mathbf{b}_{j}^{t+1}=y$ at step $t$, the score of candidate $z$ that agent $i$ believes is given by

$$
B_{i}^{t+1}(z)= \begin{cases}B_{i}^{t}(z)-1 & \text { if } z=x \text { and } j \in \Gamma(i) \\ B_{i}^{t}(z)+1 & \text { if } z=y \text { and } j \in \Gamma(i) \\ B_{i}^{t}(z) & \text { otherwise }\end{cases}
$$

According to the belief of agent $i$, the current believed winner at step $t$ is candidate $\mathcal{F}\left(B_{i}^{t}\right)$. We assume that the voters only deviate when they believe that they are pivotal, i.e., they believe that their deviation changes the winner of the election. ${ }^{1}$ In such a context, identifying the potential winners which are the candidates that an agent can make win is essential. However, this mainly depends on the belief of the agents.

Definition 2 Potential winner. A candidate $x$ is a potential winner for agent $i$ at step $t$, i.e., $x \in P W_{i}^{t}$, if, without considering the current ballot $\mathbf{b}_{i}^{t}$ of agent $i$, agent $i$ believes that one more vote in favor of $x$ under plurality or one more veto against another candidate under veto, will make candidate $x$ the new winner.

Observe that the two voting rules under consideration are not symmetric with respect to the set of potential winners. Under plurality, for a given agent, there may be several potential winners other than the current believed winner and it seems rational that the agent will choose to favor the candidate that she prefers. In contrast, under veto, vetoing candidates other than the current believed winner would not produce any direct change according to the belief of an agent. Therefore, there is only one potential winner other than the believed winner, i.e., the one which becomes the new winner after one more veto for the current believed winner. This difference strongly conditions the dynamics of deviations that we consider for each voting rule. While best response deviations are considered under plurality, deviations consisting of vetoing the current believed winner are considered under veto.

Definition 3 Best response deviation (plurality). A voter $i$ deviates from ballot $\mathbf{b}_{i}^{t}$ to ballot $\mathbf{b}_{i}^{t+1}:=y$ at step $t$ following a best response if $y \in P W_{i}^{t} \backslash\left\{\mathcal{F}_{P}\left(B_{i}^{t}\right)\right\}$ and $y \succ_{i} z$ for any $z \in P W_{i}^{t} \backslash\{y\}$.

Definition 4 Veto-winner deviation (veto). A voter $i$ deviates from ballot $\mathbf{b}_{i}^{t}$ to ballot $\mathbf{b}_{i}^{t+1}$ at step $t$ following a veto-winner deviation if $\mathbf{b}_{i}^{t+1}=\mathcal{F}_{V}\left(B_{i}^{t}\right)$ and $\mathcal{F}_{V}\left(B_{i}^{t+1}\right) \succ_{i}$ $\mathcal{F}_{V}\left(B_{i}^{t}\right)$.

Both best response and veto-winner dynamics are proved to converge under plurality and veto, respectively, when the social network is complete, i.e., the scores of the current strategy profile are common knowledge [13, 11, 20]. Moreover, convergence is also satisfied when the social network is acyclic or transitive [23].

When the dynamics converges, it reaches a stable state where no voter has an incentive to deviate according to her belief. In this article, we are interested in the identity of the iterative winner, i.e., the winner of the stable state reached by the dynamics. We aim to analyze how the polling agency can influence the outcome of the dynamics by manipulating the scores of the initial poll which is communicated to the voters.

[^1]
### 2.3 Manipulation by the polling agency

In order for the polling agency not to be detected manipulating the initial poll, it is important that the manipulated poll meets the following criterion, first introduced by Wilczynski [23].

Definition 5 Likelihood condition. A polling vector $\Delta$ is plausible if $n=\sum_{j=1}^{m} \Delta_{j}$ and it gives for each candidate at least the highest score that an agent can observe, i.e., $\Delta_{j} \geq \max _{i \in N} \mathbf{s}_{\mathbf{b}^{0}}^{i}\left(x_{j}\right)$.

Note that checking whether a poll satisfies the likelihood condition is possible in polynomial time.

In this paper, we will study whether the polling agency is able to influence the outcome of the iterative election via the following decision problem for voting rule $\mathcal{F} \in\{$ plurality, veto\}.

|  | $\mathcal{F}$-\{Constructive / Destructive $\}$-Election-Enforcing |
| :--- | :--- |
| Given: | Instance $(N, M, \succ, G, \triangleright, \tau)$, target candidate $p$. |
| Question: | Can the polling agency announce a plausible poll $\Delta$ so that $p$ is $/$ is not $\}$ |
| the iterative winner? |  |

In reality, the likelihood condition as shown in Definition 5 might be too weak and give the polling agency too much power. Especially in cases where some organizations keep an eye on the polling agency or where there have been recent election results, the polling agency should not announce a poll that extremely differs from the correct poll. The motivation is similar to the one presented by Obraztsova and Elkind [15] for optimal manipulation in voting. They propose to bound the manipulative action by some distance, which makes manipulation possibly harder to detect in real-world instances. Therefore, we introduce the following distance-restricted problems, where the Manhattan distance between two mvectors $\Delta$ and $\Delta^{\prime}$ is defined as $\operatorname{dist}\left(\Delta, \Delta^{\prime}\right)=\sum_{i=1}^{m}\left|\Delta_{i}-\Delta_{i}^{\prime}\right|$.

| $\mathcal{F}$-Poll-Restricted-\{ Constr. / Destr. $\}$-Election-Enforcing |  |
| :--- | :--- |
| Given: | Instance $(N, M, \succ, G, \triangleright, \tau)$, target candidate $p, \operatorname{distance} d$. |
| Question: $\quad$ | Can the polling agency announce a plausible poll $\Delta$ so that $p$ is $/$ is not $\}$ |
|  | the iterative winner and $\operatorname{dist}\left(\Delta, \mathbf{s}\left(\mathbf{b}^{0}\right)\right) \leq d ?$ |

Example 6. Let us consider an instance with 6 voters and 4 candidates where $G=$ $(N,\{(1,2),(3,4)\})$ and $x_{3} \triangleright x_{2} \triangleright x_{1} \triangleright x_{4}$. The preferences are as follows.

$$
\begin{aligned}
1,2,3: & x_{1} \succ x_{2} \succ x_{3} \succ x_{4} \\
4: & x_{3} \succ x_{1} \succ x_{4} \succ x_{2} \\
5,6: & x_{1} \succ x_{4} \succ x_{2} \succ x_{3}
\end{aligned}
$$

Under veto, the truthful winner is $x_{1}$. If $\Delta=\mathbf{s}\left(\mathbf{b}^{0}\right)$, there is no deviation: $x_{1}$ is the top candidate of all voters except voter 4, but she cannot deviate, otherwise her worst candidate $x_{2}$ will be elected. Suppose that the polling agency aims to avoid the election of $x_{1}$. By the likelihood condition, it must hold that $\Delta\left(x_{2}\right) \geq 1, \Delta\left(x_{3}\right) \geq 1$ and $\Delta\left(x_{4}\right) \geq 2$. If $\Delta=(0,3,1,2)$, then voter 4 believes that $x_{1}$ is the winner and $x_{3}$ a potential winner. She thinks that she can safely deviate without making $x_{2}$ elected, so she deviates for vetoing $x_{1}$ and makes $x_{2}$ the new winner. Voter 3 observes this deviation and then deviates to veto $x_{3}$ that she believes to be the winner. However, $x_{2}$ remains the real iterative winner. This is the only successful poll manipulation, thus if the distance to the truthful scores is limited to less than 4, there is no poll-restricted manipulation.

Voters and their current votes are visible for their neighbors. Especially when candidates can be positioned on a spectrum, voters might be inclined to vote for candidates that do not clash with their preference order, either for ideological reasons or because they are worried about what their friends might think of them. Therefore, we introduce the following problem, where the distance between a ballot submitted by agent $i$ approving (resp., vetoing) candidate $x$ under $\mathcal{F}_{P}$ (resp., $\mathcal{F}_{V}$ ) and her truthful ballot is given by the number of swaps between two consecutive candidates in ranking $\succ_{i}$ that are necessary to put $x$ at the top (resp., bottom) of $\succ_{i}$.

| $\mathcal{F}$-Voter-Restricted-\{Constr./Destr.\}-Election-Enforcing |  |
| :--- | :--- |
| Given: | $(N, M, \succ, G, \triangleright, \tau)$, target candidate $p$, distance $d$. |
| Question: | Can the polling agency announce a plausible poll $\Delta$ so that $p$ \{is $/$ is not $\}$ <br>  <br>  <br>  <br> the iterative winner when voters can only submit a ballot at distance at <br> most $d$ from their truthful ballot? |

We assume our reader to be familiar with the complexity classes P, NP, para-NP, FPT, and the W-hierarchy, as well as the concepts of polynomial-time many-one reducibility and fpt-reducibility (see, e.g., Papadimitriou [17] and Flum and Grohe [7]).

The winner determination for the considered iterative elections might exceed polynomial time, even for converging elections and acyclic networks. However, for each of the constructed instances in our hardness proofs, the winner determination is possible in polynomial time, therefore proving the intractability of the problems does not depend on the complexity of the winner determination.

## 3 Manipulating Poll Plurality Scores

In this section, we investigate the election enforcing problem under the plurality rule and best response dynamics. It turns out that most of the variants of the problem are intractable, except when the number of candidates is relatively small.

All hardness results in this section hold even when the social network is acyclic and the turn function is constructed so that each voter changes her vote at most once. The proof of our first result can be found in the appendix.
Theorem 7. $\mathcal{F}_{P}$-Destr.-Election-Enforcing is NP-hard.
Note that the proof of the above theorem also shows that plurality election enforcing is W[2]-hard for both the poll-restricted and unrestricted constructive variant as well as for the destructive variants when parameterized by the distance between the original and the manipulated initial poll. In the constructive cases, $z$ is the target candidate.

The following theorems show that even a highly restricted acyclic social network is sufficient to show hardness of manipulation for the restricted problem variants. We use a network where the longest path is of length 1 and-in the voter-restricted problem variantwhere the maximum outdegree of a node is 6 . Furthermore, in the voter-restricted variant, the voters are only inclined to vote for their two most preferred candidates. Proof sketches can be found in the appendix.
Theorem 8. $\mathcal{F}_{P}$-Voter-Restricted-\{Constr., Destr. $\}$-Election-Enforcing is para-NP-hard when parameterized by the number of swaps and the length of a longest path in the network.
Theorem 9. $\mathcal{F}_{P}$-Poll-Restricted- $\{$ Constr., Destr. $\}$-Election-Enforcing is para-NP-hard when parameterized by the length of a longest path and the maximum outdegree of the social network.

Next, we investigate whether manipulation becomes easy if we restrict our allowed instances even further.

Proposition 10. If the winner determination is possible in polynomial time, then $\mathcal{F}_{P}-\{$ Unrestricted, Poll-Restricted, Voter-Restricted\}-\{Constr., Destr.\}-Election-Enforcing is in FPT when parameterized by the number of candidates $m$.

Proof. Construct plausible initial polls for each subset $M^{\prime} \subseteq M$ of the $m$ candidates in the following way. Set $M^{\prime}$ corresponds to the initial set of potential winners. For each subset $M^{*} \subseteq M^{\prime}$, create a plausible poll $\Delta^{\prime}$ if possible so that $\Delta^{\prime}(x)=\alpha$ for $x \in M^{*}, \Delta^{\prime}(x)=\alpha-1$ for $x \in M^{\prime} \backslash M^{*}$, and $\Delta^{\prime}(x)<\alpha-2$ for $x \in M \backslash M^{\prime}$, where $\alpha$ is an integer that can differ from poll to poll. For fixed $M^{\prime}$ and $M^{*}$, each poll meeting these requirements will yield the same election result regardless of the value of $\alpha$ and the exact scores of the candidates in $M \backslash M^{\prime}$. Note that constructing such a poll (resp., ascertaining that a plausible poll satisfying the requirements does not exist) is possible in polynomial time for all problem variants, as the value of $\alpha$ is bounded by the number of voters. Since we construct at most $2^{m} \cdot 2^{m}$ initial polls and testing whether they fulfill our requirements and yield the desired election outcome is possible in polynomial time for each poll, our algorithm is an fpt-algorithm when parameterized by $m$.

A possible further restriction for the network is an empty graph, i.e., a network where voters only rely on the opinion poll. However, this does not seem to simplify the constructive manipulation problem: it can be necessary to include arbitrary many candidates in the initial set of potential winners. While we conjecture that this problem remains NP-hard for all our considered variants for an empty graph, we can only prove this for the poll-restricted variant, leaving the exact complexity open for the unrestricted and voter-restricted variants. See the appendix for a proof sketch of this theorem.

Theorem 11. $\mathcal{F}_{P}$-Poll-Restricted-Constructive-Election-Enforcing remains NP-hard when the social network is empty.

In the destructive case, the manipulation problem becomes easy, at least for the unrestricted and poll-restricted variants. Note that without arcs, winner determination is possible in polynomial time.
Proposition 12. $\mathcal{F}_{P}$-\{Unestricted, Poll-Restricted $\}$-Destr.-ElectionEnforcing is in P when the social network is empty.

Our algorithm that solves the election enforcing instance creates plausible initial polls similar to the way of the algorithm in Proposition 10, but only uses pairs of candidates $(x, y)$ as potential winners so that we only construct a polynomial number of polls. Nevertheless, this suffices in an empty graph because for each initial poll, at most half of the voters still vote for the target candidate $p$. If none of the constructed initial polls yield another winner than $p$, then it is not possible to make $p$ lose the election. However, for the voter-restricted variant, this proof does not work anymore because we do not know how many voters will change their ballot even when at least half of them prefer $x$ to $y$. In fact, it can be necessary to include up to all candidates in the initial set of potential winners. Therefore, we conjecture that $\mathcal{F}_{P}$-Voter-Restricted-Destructive-Election-Enforcing remains NP-hard even when the social network is empty.

## 4 Manipulating Poll Veto Scores

In this section, we investigate the problems of election enforcing for the polling agency under the veto rule and veto-winner dynamics. Due to the nature of the veto-winner deviations,
the results differ a bit from those under the plurality rule. In particular, for each agent at each step, the set of potential winners other than the current believed winner is composed of at most one candidate.

Let us denote by $V_{x}$ the set of voters vetoing candidate $x$ at the initial truthful profile, i.e., $V_{x}:=\left\{i \in N: \mathbf{b}_{i}^{0}=x\right\}$. Observe that if the number of vetoes for candidate $x$ announced by polling vector $\Delta$ is not sufficiently large, then the voters in $V_{x}$ will not deviate at step 0 , because they would think that they make their worst candidate $x$ win by removing their veto against it, i.e., $P W_{i}^{0}=\left\{\mathcal{F}_{V}(\Delta), x\right\}$ for $i \in V_{x}$. Therefore, the global idea of the manipulation of the polling agency under veto is to announce enough vetoes against a candidate whose vetoers must deviate. Let us denote by $P W$ the second best candidate announced by $\Delta$ with a score difference of one with the announced winner (advantage w.r.t $\triangleright$ included), i.e., $P W$ is a potential winner for all voters $i \in V_{x}$ such that $x \notin P W_{i}^{0}$.

The problem of enforcing the election of a given candidate $p$ (respectively, ensuring candidate $p$ does not win the election) is intractable even if the social network is relatively sparse. The proof of the following theorem uses a social network where the longest path is only of length 2 (respectively, of length 1 for the voter-restricted variant). Furthermore, in the voter-restricted variant, the voters can even only veto their two least preferred candidates. See the appendix for a proof sketch of this theorem.

Theorem 13. $\mathcal{F}_{V}-\{$ Unrestricted, Poll-Restricted, Voter-Restricted $\}$ \{Constructive, Destructive\}-Election-Enforcing is para-NP-hard when parameterized by the length of the longest path and-for the voter-restricted variant-by the number of swaps.

However, the manipulation problem can be solved efficiently if the number of candidates is small.

Proposition 14. If the winner determination is possible in polynomial time, then $\mathcal{F}_{V}-\{$ Unrestricted, Poll-Restricted, Voter-Restricted\}-\{Constructive, Destructive \}-Election-Enforcing is in FPT when parameterized by the number of candidates $m$.

The proof works analogously to the proof of Proposition 10.
In contrast to plurality, manipulation is easy under veto when the social network is empty, even in the constructive case. See the appendix for a detailed version of the proof.

Proposition 15. $\mathcal{F}_{V}$-Constructive-Election-Enforcing is solvable in polynomial time when the social network is empty.

Sketch of proof. The idea of our algorithm is to communicate a polling vector $\Delta$ that makes the voters removing vetoes against $p$, or that prevents many deviations from agents vetoing other candidates. Since the set of potential winners other than the current believed winner is composed of at most one candidate, we try all the $\mathcal{O}\left(\mathrm{m}^{2}\right)$ combinations of pairs of distinct candidates $(\omega, y)$ such that $\omega$ is the announced winner of $\Delta$ and $y$ is the other announced potential winner $P W$. For any pair of candidates $(\omega, y)$, we create a polling vector $\Delta$ which fulfills the likelihood condition (Def. 5) with a minimum number of vetoes, and then we add the minimum number of vetoes in order to get $\omega$ and $y$ the winner and $P W$ of $\Delta$, respectively. The rest of available vetoes is distributed as follows:

- Case $p \notin\{\omega, y\}$ : If $p$ is not at least the second winning candidate in $\mathbf{b}^{0}$, then vetoes against $p$ must be removed, so we add in $\Delta$ the minimum number of vetoes to $p$ in order to "authorize" $V_{p}$, i.e., in order to have $p \notin P W_{i}^{0}$ (and thus $y \in P W_{i}^{0}$ ) for every $i \in V_{p}$. Otherwise, we test the two options: authorize $V_{p}$ or not (still polynomial). With the remaining available vetoes, we "block", as much as possible, the deviation of
voters $V_{x}$ for all other candidates $x \notin\{\omega, y\}$ such that $\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright x\}}<\mathbf{s}_{\mathbf{b}^{*}}(p)$ where $\mathbf{s}_{\mathbf{b}^{*}}(p)=\left|V_{p}\right|$ if $V_{p}$ is not authorized or $\mathbf{s}_{\mathbf{b}^{*}}(p)=\left|V_{p} \cap N_{\omega \succ y}\right|$ otherwise. The goal is to avoid that the final score of another candidate is lower than the final score of $p$. For blocking voters $V_{x}$, we add the minimum number of vetoes to candidates other than $x$ in order to make a voter $i \in V_{x}$ believe that $x \in P W_{i}^{0}$. If some available vetoes remain, we use them to authorize as much as possible the other voters $V_{z}$ for all candidates $z \notin\{\omega, y\}$ such that $\left|V_{z} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright z\}}>\left|V_{p}\right|$, by choosing first the candidates which maximize $\left|V_{z} \cap N_{y \succ \omega}\right|$.
- Case $y=p: V_{p}$ is already blocked, therefore no veto against $p$ can be removed. To become the iterative winner, $p$ must be the second best in $\mathbf{b}^{0}$ and the deviations must add enough vetoes against $\omega$, which must be $\mathcal{F}_{V}\left(\mathbf{b}^{0}\right)$, while the deviations of $V_{x}$ must be blocked if $x$ could have a smaller score than $p$. Therefore, we block $V_{x}$ for all candidates $x \notin\{\omega, y\}$ such that $\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright x\}}<\left|V_{p}\right|$. Then, we authorize as much as possible the other voters $V_{z}$ for all candidates $z \notin\{\omega, y\}$ such that $\left|V_{z} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright z\}}>\left|V_{p}\right|$ by choosing first the candidates which maximize $\left|V_{z} \cap N_{y \succ \omega}\right|$.
- Case $\omega=p$ : The only possible deviations are vetoes against $p$ and no veto against $p$ can be removed. Therefore, it must hold that $p$ is the actual winner, i.e., $p=\mathcal{F}_{V}\left(\mathbf{b}^{0}\right)$, and the deviations must be limited as much as possible. We block as many $V_{x}$ as possible for candidates $x \notin\{\omega, y\}$ by choosing first the candidates which minimize $\min \left\{\min _{z \neq p}\left(\left|V_{z}\right|+\mathbb{1}_{\{p \triangleright z\}}\right) ;\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright x\}}\right\}-\left|V_{x} \cap N_{y \succ \omega}\right|$. If at some point there are not enough available vetoes to block another set of voters $V_{x}$, then we assign the rest of available vetoes to candidate $x$ which maximizes this quantity.

The idea of the algorithm for the destructive variant is similar. We refer to the proof in the appendix.
Proposition 16. $F_{V}$-Destructive-Election-Enforcing is solvable in polynomial time when the social network is empty.

Note that the algorithms of Propositions 15 and 16 can be simply adapted for taking into account restrictions in voter manipulations. For the poll-restricted variant, the principle of the algorithms remains the same. The only specific point is how a candidate $y$ is made a (potential) winner. Instead of starting from the minimal vector of scores which satisfies the likelihood condition, we start from the truthful scores. If the imposed distance is $d$, then we can change a veto to one candidate from another at most $\lfloor d / 2\rfloor$ times. We switch vetoes against $y$ to other candidates $x$ with a smaller score with a priority to those for which $V_{x}$ must be authorized to deviate.

Corollary 17. $\mathcal{F}_{V}-\{$ Poll-Restr., Voter-Restr. $\}-\{$ Constr., Destr. $\}$-ElectionEnforcing is in P when the network is empty.

## 5 Real Poll Manipulation: Heuristics

Most of our results are complexity results stating that, in the worst case, it may be hard for the polling agency to manipulate. However, it does not prevent manipulation to occur in practice. We thus examine some heuristics for the unrestricted problem of election enforcing and test them by running experiments. All our heuristics follow the same principle: we test all pairs of distinct candidates $(\omega, y)$ for announcing them the winner and another potential winner of $\Delta$, respectively, following a given order. The order of test for pairs of candidates varies according to the variant of election enforcing and the voting rule, as described below:

- Plurality / constructive: We refine a little the heuristic proposed by Wilczynski [23]. The order over pairs is such that $(\omega, y) \geq\left(\omega^{\prime}, y^{\prime}\right)$ where $\omega \neq p$ and $\omega^{\prime} \neq p$ (target candidate $p$ should not lose points) if $y=p$ and $y^{\prime} \neq p$, or if $y=y^{\prime}=p$ and $\left|N_{y \succ \omega}\right| \geq\left|N_{y \succ \omega^{\prime}}\right|$, or if $y \neq p$ and $y^{\prime} \neq p$ and $\left|N_{y \succ \omega}\right| \leq\left|N_{y^{\prime} \succ \omega^{\prime}}\right|$. In such a way, we favor configurations where $p$ can get more points.
- Plurality / destructive: The order is such that $(\omega, y) \geq\left(\omega^{\prime}, y^{\prime}\right)$ if $\left|N_{y \succ \omega}\right| \geq\left|N_{y^{\prime} \succ \omega^{\prime}}\right|$ where $p \notin\left\{y, y^{\prime}\right\}$ (target candidate $p$ should not get more points). In such a way, we favor configurations where many voters will deviate to favor potential winner $y$.
- Veto / constructive: The order is such that $(\omega, y) \geq\left(\omega^{\prime}, y^{\prime}\right)$ if $\left|V_{p} \cap N_{y \succ \omega}\right| \geq \mid V_{p} \cap$ $N_{y^{\prime} \succ \omega^{\prime}} \mid$ where $p \notin\left\{\omega, \omega^{\prime}\right\}$ (deviations should not add more vetoes to target candidate $p)$. In such a way, we favor configurations where more vetoes will be removed from $p$.
- Veto / destructive: For a given pair $(\omega, y)$, let $x$ be the candidate which minimizes $\mathbf{s}^{*}(x)=\left|V_{x} \cap N_{\omega \succ y}\right|$. The order over pairs is such that $(\omega, y) \geq\left(\omega^{\prime}, y^{\prime}\right)$ if $p \notin\left\{x, x^{\prime}\right\}$ and $\mathbf{s}^{*}(x) \leq \mathbf{s}^{*}\left(x^{\prime}\right)$, or if $\omega=p$ and $\omega^{\prime} \neq p$, or if $\omega=\omega^{\prime}=p$ and $\left|N_{y \succ \omega} \backslash V_{p}\right| \geq\left|N_{y^{\prime} \succ \omega^{\prime}} \backslash V_{p}\right|$. In such a way, we favor configurations where a candidate $x \neq p$ can lose many vetoes, or where many voters will deviate by vetoing $p$.

We test our heuristics by running 1,000 instances of the poll-confident iterative model with 50 agents and 5 candidates. The preference rankings of the agents are drawn from the impartial culture and the social network is supposed to be acyclic (in order to ensure convergence, to not limit too much manipulation and because our problems are hard for this class of graphs).

We compare the results of heuristics with the results given by the dynamics without manipulation from the polling agency and the results given by the exact algorithm where all possible manipulations of the polling agency that satisfy the likelihood condition are tested. We measure the frequency of election (for the constructive variant) of the target candidate as the iterative winner, or the frequency of non-election (for the destructive variant) of the target candidate as the iterative winner, according to the three different algorithms.

In order to create more challenge for the heuristics, the target candidates for the constructive variant are "bad" candidates: the Condorcet loser, i.e., the candidate which is beaten by all the other candidates in pairwise comparisons (we restrict in this case to a domain where such a candidate exists), or the Borda loser, i.e., the candidate with the lowest Borda score, ${ }^{2}$ or the truthful loser, i.e., the candidate with the lowest (resp., highest) score under plurality (resp., veto). In the same vein, the target candidates for the destructive variant are "good" candidates: the Condorcet winner, i.e., the candidate which beats all the other candidates in pairwise comparisons (we restrict in this case to a domain where such a candidate exists), or the Borda winner, i.e., the candidate with the highest Borda score, or the truthful winner, i.e., the candidate with the highest (resp., lowest) score under plurality (resp., veto).

The results concerning both variants are presented in Figure 1.
It turns out that our heuristics for the destructive variant perform very well: the frequency of non-election of the target candidate $p$ is very high and extremely close to the frequency with the exact algorithm. For the constructive variant, the frequency of election of $p$ is very close under veto but the performance of our heuristic is a little bit lower under plurality. Nevertheless, it is always closer to the result of the exact algorithm than to the result where no poll manipulation occurs. This can be explained by the structure of the potential winners set under plurality: in our heuristic we only choose one potential winner to

[^2]|  - P Plurality 日 Veto |
| :---: |
|  |  |



Figure 1: $\mathcal{F}$-\{Constr., Destr. $\}$-Election-Enforcing with no poll manipulation, heuristic or exact poll manipulation for different target candidates (truthful/Borda/Condorcet winner/loser) under $\mathcal{F} \in\{$ plurality, veto $\}$ in an acyclic social network for $n=50$ and $m=5$.
announce as a challenger of the announced winner whereas it could be cleverer to announce as potential winners an appropriate set of candidates.

It seems that even the results with the exact algorithm differ according to the variant of manipulation and the voting rule. In order to have a deeper understanding of this phenomenon, we run further experiments with the exact algorithm where the setting of simulations is the same as previously, except that we vary the number of agents from 10 to 50. The results are presented in Figure 2.


Figure 2: $\mathcal{F}$-\{Constr, Destr. $\}$-Election-Enforcing with exact poll manipulation for different target candidates (truthful/Borda/Condorcet winner/loser) under $\mathcal{F} \in$ \{plurality, veto\}, in an acyclic social network for $m=5$.

From the results given in Figure 2, two main conclusions can be drawn: (1) the polling agency can successfully manipulate more often for avoiding the election of a candidate than
for making a candidate elected, i.e., the frequency of election enforcing is clearly higher for the destructive variant than for the constructive variant, and (2) the polling agency can successfully manipulate more often under veto than under plurality. The highest frequency of successful manipulation occurs for the destructive variant under veto, which seems natural regarding the nature of this voting rule under which a ballot means a disapproval for one candidate.

## 6 Conclusions

We have examined the manipulative power of a polling agency announcing preliminary results before an election. The polling agency may manipulate with two different goals in mind: making a given candidate elected (constructive variant) or avoiding the election of a given candidate (destructive variant). However, the polling agency is not totally free regarding how it can manipulate: the announced scores should not be too far from reality to be trusted by voters. Moreover, voters may have a local information by their relatives in a social network, limiting the manipulative power of the polling agency. Our results are summarized in the table below.

| Manip. | Variant | Plurality |  |  | Veto |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Acyclic network |  | Empty network | Acyclic network |  | Empty network |
| Constr. | Unrestr. | NP-h ([23]) FPT w.r.t. (Prop. 10) | $m$ | ? | NP-h (Th. 13) FPT w.r.t. (Prop. 14) | $m$ | P (Prop. 15) |
|  | Poll-restr. | NP-h (Th. 9) <br> FPT w.r.t. <br> (Prop. 10) | $m$ | NP-h (Th. 11) | NP-h (Th. 13) FPT w.r.t. (Prop. 14) | $m$ | P (Cor. 17) |
|  | Voter-restr. | NP-h (Th. 8) <br> FPT w.r.t. <br> (Prop. 10) | $m$ | ? | NP-h (Th. 13) FPT w.r.t. (Prop. 14) | $m$ | P (Cor. 17) |
| Destr. | Unrestr. | NP-h (Th. 7) FPT w.r.t. (Prop. 10) | $m$ | P (Prop. 12) | NP-h (Th. 13) FPT w.r.t. (Prop. 14) | $m$ | P (Prop. 16) |
|  | Poll-restr. | NP-h (Th. 9) FPT w.r.t. (Prop. 10) | $m$ | P (Prop. 12) | NP-h (Th. 13) FPT w.r.t. (Prop. 14) | $m$ | P (Cor. 17) |
|  | Voter-restr. | NP-h (Th. 8) FPT w.r.t. (Prop. 10) | $m$ | ? | NP-h (Th. 13) FPT w.r.t. (Prop. 14) | $m$ | P (Cor. 17) |

When the voters have no local information through the social network, manipulating is easier for the polling agency, especially under veto. Although the manipulative power of the polling agency is mainly computationally limited in theory, we designed efficient heuristics. They perform better for the destructive variant under veto. More generally, it seems that the two variants of manipulation and the two voting rules we consider are not symmetric: the polling agency is more successful in the destructive than in the constructive case, and manipulation is more successful under veto than under plurality.

This work can be extended in several directions. Considering more complex voting rules which require the submission of a ranking in ballots could be a challenging perspective. Investigating preference restrictions such as single-peaked preferences could also make sense, as well as supposing that the polling agency only gets partial information about the preferences of the voters.

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## A Proofs for Section 3 (Manipulating Poll Plurality Scores)

## Theorem 7. $\mathcal{F}_{P}$-Destr.-Election-Enforcing is NP-hard.

Proof. We use the following NP-complete decision problem to prove our first result. Hitting SET asks-given a universe $X=\left\{x_{1}, \ldots, x_{m}\right\}$, a collection $\mathcal{S}=\left\{S_{1}, \ldots, S_{n}\right\}$ of subsets over $X$, and a nonnegative integer $k$-whether there exists a hitting set of size $k$, i.e., a set $X^{\prime} \subseteq X$ of size $k$ such that $S \cap X^{\prime} \neq \emptyset$ for all $S \in \mathcal{S}$. Note that Hitting Set is also W[2]complete when parameterized by the size of the hitting set $k$. Let $(X, \mathcal{S}, k)$ be an instance of Hitting Set where $X=\left\{x_{1}, \ldots, x_{m}\right\}$ and $\mathcal{S}=\left\{S_{1}, \ldots, S_{n}\right\}$. Without loss of generality, we assume that $k>3$. Construct an instance of $\mathcal{F}_{P}$-Destructive-Election-Enforcing as follows:

Let $X \cup Y \cup\{p, z\}$ be the set of candidates, where $p$ is the target candidate and $Y=$ $\left\{y_{0}, y_{1}, \ldots y_{m}\right\}$. The table below shows the preferences of the voters, partitioned into parts $A$ to $F$.

| Part | Name | Preference | for |
| :--- | :--- | :--- | :--- |
| $A$ | $a_{1}:$ | $y_{0} \succ p \succ \overleftarrow{X} \succ \cdots \succ z$ |  |
|  | $a_{2}:$ | $y_{0} \succ z \succ \vec{X} \succ \cdots \succ p$ |  |
|  | $a_{3}:$ | $y_{0} \succ p \succ z \succ \vec{X} \succ \ldots$ |  |
|  | $a_{4}:$ | $p \succ z \succ \vec{X} \succ \ldots$ |  |
| $B$ | $b_{i}:$ | $y_{i} \succ x_{i} \succ z \succ p \succ \overrightarrow{X \backslash\left\{x_{i}\right\}} \succ \ldots$ | $1 \leq i \leq m$ |
| $C$ | $c_{j}$ | $p \succ z \succ \vec{X} \succ \ldots$ | $1 \leq j \leq n$ |
| $D$ | $d_{j}:$ | $z \succ p \succ \vec{X} \succ \ldots$ | $1 \leq j \leq n$ |
| $E$ | $e_{j}:$ | $p \succ z \succ \vec{X} \succ \ldots$ | $1 \leq j \leq k$ |
| $F$ | $f_{i, j}:$ | $x_{i} \succ z \succ p \succ \overline{X \backslash\left\{x_{i}\right\}} \succ \ldots$ | $1 \leq i \leq m, 1 \leq j \leq n$ |

The complete set of arcs in the social network is as follows. There is an arc from $a_{2}$ and $a_{3}$ to $a_{1}$, and an arc from each voter in $B$ to $a_{2}, a_{3}$, and $a_{4}$. Each voter $c_{j}$ in $C$ sees the voters in $B$ corresponding to the variables in $S_{j}$, and additionally has an arc to $a_{2}$. All voters in $D$ see each voter in $B$ and additionally the voter $a_{3}$. The voters in $E$ each have arcs to each voter in $B, C$, and $D$, and additionally see the voters $a_{2}$ and $a_{3}$. Finally, each voter $f_{i, j}$ has an edge to $a_{1}, a_{2}$, and $a_{3}$, and each voter $f_{i, n}$ has arcs to the voters $f_{i, 1}$ to $f_{i, n-1}$.

We base the turn function on the order $\vec{A}>\vec{B}>\vec{C}>\vec{D}>\vec{E}>\vec{F}$ and use the order $z \triangleright p \triangleright \vec{X} \triangleright \ldots$ for tie-breaking.

The following table shows the correct initial poll $\Delta$ the polling agency should announce (line 1), and the minimum number of points the polling agency has to give each candidate in a manipulated poll due to the likelihood condition in Definition 5 (line 2). All in all, the polling agency has a contingent of (only) $k$ points.

|  | $p$ | $z$ | $x \in X^{\prime}$ | $x \in X \backslash X^{\prime}$ | $y \in Y$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\Delta$ | $n+k+1$ | $n$ | $n$ | $n$ | $3 / 1$ |
| $\min$ | $n+1$ | $n$ | $n$ | $n$ | $3 / 1$ |
| $\Delta^{\prime}$ | $n+1$ | $n$ | $n+1$ | $n$ | $3 / 1$ |
| final | $n+1$ | $n+k+1$ | $n+1$ | $n$ | $2 / \leq 1$ |

We claim that there is a hitting set of size $k$, i.e., a set $X^{\prime} \subseteq X$ of size $k$ so that $X^{\prime} \cap S \neq \emptyset$ for each $S \in \mathcal{S}$, iff the polling agency can publish a plausible $\Delta^{\prime}$ that results in $p$ not winning the election.
$(\Rightarrow)$ Suppose $(X, \mathcal{S})$ is a yes-instance of Hitting Set and let $X^{\prime}$ be a hitting set of size $k$. The polling agency can publish the manipulated initial poll $\Delta^{\prime}$ as described in the
table. The election then proceeds as follows. Voter $a_{2}$ changes her ballot to $z$, whereas the remaining voters in $A$ cannot achieve a better outcome than the current winner $p$. The voters in $B$ observe the change from $a_{2}$ to $z$ and are now convinced that $z$ is winning due to tie-breaking. The $k$ voters corresponding to an $x_{i} \in X^{\prime}$ change their ballot to $x_{i}$ to give the respective $x_{i}$ the missing point to win, whereas the other $m-k$ voters in $B$ do not think they can change the outcome to their advantage. The voters in $C$ observe the changes in $A$ and $B$ and - since $X^{\prime}$ is a hitting set - each sees (at least) one $x_{i}$ gaining a point, so they react by collectively changing their ballot to $z$ to make $z$ the plurality winner by tie-breaking. The voters in $D$ also think an $x_{i}$ is currently winning by one point after observing the voters in $B$, and collectively switch to $p$. After observing all changes made up to this point, the voters in $E$ switch to $z$-they observe $p$ winning and losing exactly $n$ points for a total of $n+1$ points, $z$ gaining $n+1$ and losing $n$ points for a total of $n+1$ points, and the $x \in X^{\prime}$ gaining one point for a total of $n+2$ points. Finally, none of the voters in $F$ change their ballot because they all see $z$ winning and are unable to reach a more favorable result.

All in all, $z$ wins the election. The final scores can be seen in the last line of the table.
$(\Leftarrow)$ Suppose that each $X^{\prime} \subseteq X$ of size at most $k$ is disjoint to an $S \in \mathcal{S}$. That means that it is not possible to convince all voters in $C$ to change their ballot from $p$ to another candidate. We omit detailed explanations for each possible manipulated poll. However, regardless of how the manipulated poll is set up, $p$ remains the winner of the election.

Theorem 8. $\mathcal{F}_{P}$-Voter-Restricted-\{Constr., Destr.\}-Election-Enforcing is para-NP-hard when parameterized by the number of swaps and the length of a longest path in the network.

Proof. We prove the statement via a reduction from the NP-complete problem One-IN-Three-Positive-3SAT. For this problem, we are given a Boolean formula in CNF where each clause consists of exactly three unnegated literals and we ask whether there is a truth assignment so that exactly one literal in each clause evaluates to true. Porschen et al. [18] show that One-in-Three-Positive-3SAT remains NP-complete even under the restriction that each $x_{j} \in X$ in an instance $(X, \mathcal{S})$ of One-in-Three-Positive-3SAT is contained in exactly three clauses of $\mathcal{S}$. Note that the same proof works for the constructive as well as the destructive problem variant, however we will only give explanations for $\mathcal{F}_{P}$-Voter-Restricted-Destr.-Election-Enforcing.

Let $(X, \mathcal{S})$ be a One-in-Three-Positive-3SAT instance where $X=\left\{x_{1}, \ldots, x_{3 m}\right\}$ is the set of variables and $\mathcal{S}=\left\{S_{1}, \ldots, S_{3 m}\right\}$ is the set of clauses over $X$. Construct an instance of $\mathcal{F}_{P}$-Voter-Restricted-Destr.-Election-Enforcing as follows:

Let $X \cup \mathcal{S} \cup\{p, z, y\}$ be the set of candidates, where $p$ is the target candidate. The following table shows the preferences of the voters, partitioned into the parts $A$ to $E$. We set the maximum number of swaps to 1 , i.e., the voters can only vote for the candidate that ranks first or second in their preference. Therefore, we only state the two top-ranked candidates in each preference order, while the rest of the preference can be arbitrary.

| Part | Name | Preference | for |
| :--- | :--- | :--- | :--- |
| $A$ | $a_{k}:$ | $y>z>\ldots$ | $1 \leq k \leq m+1$ |
| $B$ | $b_{i}:$ | $z>x_{i}>\ldots$ | $1 \leq i \leq 3 m$ |
| $C$ | $c_{j}$ | $S_{j}>z>\ldots$ | $1 \leq j \leq 3 m$ |
| $D$ | $d_{k}:$ | $p>y>\ldots$ | $1 \leq k \leq 6 m+1$ |
| $E$ | $e_{i, k}:$ | $x_{i}>p>\ldots$ | $1 \leq i \leq 3 m, 1 \leq k \leq 4 m$ |

The social network has the following set of edges. Each voter $c_{j}$ has an edge to $a_{1}$, to $a_{2}$, and to the three voters in $B$ corresponding to the variables in $S_{j}$. The voter $d_{6 m+1}$ has an edge to each voter in $A$, to each voter in $B$, and to the voters $d_{1}$ to $d_{4 m+1}$. Finally, each
voter $e_{i, 4 m}$ has edges to the voters $e_{i, 1}$ to $e_{i, 4 m-1}$. Note that the length of the longest path in the network is 1 .

We use the turn function based on the order $\vec{A}>\vec{B}>\vec{C}>\vec{D}>\vec{E}$ and we use the order $z \triangleright p \triangleright \vec{X} \triangleright \ldots$ for tie-breaking.

The folllowing table shows the correct initial poll $\Delta$ the polling agency should announce (line 1), and the minimum number of points the polling agency has to give each candidate in a manipulated poll due to the likelihood condition in Definition 5 (line 2). That means that the polling agency has a contingent of $2 m$ points to assign.

|  | $p$ | $z$ | $x \in X^{\prime}$ | $x \in X \backslash X^{\prime}$ | $y$ | $S_{1}$ | $\ldots$ | $S_{3 m}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\Delta$ | $6 m+1$ | $3 m$ | $4 m$ | $4 m$ | $m+1$ | 1 | $\ldots$ | 1 |
| $\min$ | $4 m+1$ | $3 m$ | $4 m$ | $4 m$ | $m+1$ | 1 | $\ldots$ | 1 |
| $\Delta^{\prime}$ | $4 m+1$ | $4 m$ | $4 m+1$ | $4 m$ | $m+1$ | 1 | $\ldots$ | 1 |
| final | $6 m+1$ | $6 m+1$ | $4 m+1$ | $4 m$ | 0 | 0 | $\ldots$ | 0 |

We claim that there is a truth assignment to $X$ so that exactly one literal in each clause $S$ is true, i.e., there is a set $X^{\prime} \subset X$ so that $\left|X^{\prime} \cap S\right|=1$ for each $S \in \mathcal{S}$, if and only if the polling agency can publish a plausible initial poll that results in $p$ not winning the election. ${ }^{3}$
$(\Rightarrow)$ Suppose $(X, \mathcal{S})$ is a yes-instance of One-In-Three-Positive-3SAT and let $X^{\prime}$ be the set of variables that are set to true. The polling agency can publish the initial poll $\Delta^{\prime}$ (line 3 of the above table).

The election then proceeds as follows. The voters in $A$ change their vote to $z$, increasing $z$ 's score by $m+1$. Oblivious to the voters in $A$, each of the $m$ voters in $B$ corresponding to an $x \in X^{\prime}$ change their vote from $z$ to $x$ to give the respective $x$ the missing point to win against $p$, whereas the other $2 m$ voters in $B$ do not think they can change the outcome to their advantage. It follows that $z$ loses exactly $m$ points for this part for a total of one additional point in contrast to before. The voters in $C$ each observe $z$ gaining two points in $A$ and-since $X^{\prime}$ contains exactly one variable from each clause - lose one point in $B$, so they collectively change their vote to $z$ to give $z$ the one extra point $z$ needs in order to win against the $x \in X^{\prime}$, for $3 m$ additional points for this part and $3 m+1$ in total. Finally, none of the voters in $D$ and $F$ change their vote because they all see either $p$ or $z$ winning and are unable to reach a more favorable result.

All in all, $z$ wins the election due to tie-breaking. The complete result can be seen in the last line of the above table.
$(\Leftarrow)$ Suppose $(X, \mathcal{S})$ is a no-instance of One-In-Three-Positive-3SAT, i.e., for each subset $X^{\prime} \subseteq X$ there is a clause $S \in \mathcal{S}$ so that $\left|X^{\prime} \cap S\right| \in\{0,2,3\}$. Since $2 m$ points do not suffice to include $y$ or any of the $S \in \mathcal{S}$ in the set of potential winners, so that, consequently, no voter in $D$ will have an incentive to switch to another candidate than $p$, and since each $x \in X$ can gain at most one point-namely, from the voters in $B-, z$ is the only candidate besides $p$ that can possibly win the election. Therefore, it suffices to only consider the initial polls where $z$ has at most a point fewer than the highest-scoring candidate in $\Delta^{\prime}$, because otherwise no voter will change their vote to $z$. But it can be verified that all these polls lead to $p$ winning the election.

We showed that it is only possible for the polling agency to announce an initial poll $\Delta^{\prime}$ that ensures $p$ losing the election if $(X, \mathcal{S})$ is a yes-instance of One-in-Three-Positive3SAT.

Theorem 9. $\mathcal{F}_{P}$-Poll-Restricted-\{Constr., Destr. $\}$-Election-Enforcing is para-NP-hard when parameterized by the length of a longest path and the maximum outdegree of the social network.
${ }^{3}$ Recall that we assume that each $x_{i}$ is contained in exactly three clauses. It follows that $\left|X^{\prime}\right|=m$.

Proof. We prove the statement via a reduction from One-In-Three-Positive-3SAT. ${ }^{4}$ Note that the same proof works for the constructive and the destructive variant, however we will only give explanations for the destructive variant. Let $(X, \mathcal{S})$ be a OnE-in-Three-Positive-3SAT instance where $X=\left\{x_{1}, \ldots, x_{3 m}\right\}$ is the set of variables and $\mathcal{S}=\left\{S_{1}, \ldots, S_{3 m}\right\}$ is the set of clauses over $X$. Construct an instance of $\mathcal{F}_{P}$-Poll-Restricted-Destructive-Election-Enforcing as follows:

Let $X \cup \mathcal{S} \cup\{p, z\} \cup Y$ be the set of candidates, where $Y=\left\{y_{1}, \ldots, y_{m+2}\right\}$ and $p$ is the target candidate. The following table shows the preferences of the voters, partitioned into the parts $A$ to $E$.

| Part | Name | Preference | for |
| :--- | :--- | :--- | :--- |
| $A$ | $a_{k}:$ | $y_{k}>z>p>\vec{X}>\ldots$ | $1 \leq k \leq m+1$ |
|  | $a_{m+2}$ | $y_{m+2}>p>z>\vec{X}>\ldots$ |  |
| $B$ | $b_{i}:$ | $z>x_{i}>p>\overline{X \backslash\left\{x_{i}\right\}}>\ldots$ | $1 \leq i \leq 3 m$ |
| $C$ | $c_{j, k}$ | $S_{j}>z>\ldots$ | $1 \leq j \leq 3 m, 1 \leq k \leq 2$ |
| $D$ | $d_{k}:$ | $p>z>\vec{X}>\ldots$ | $1 \leq k \leq 9 m+1$ |
| $E$ | $e_{i, k}:$ | $x_{i}>p>z>\overline{X \backslash\left\{x_{i}\right\}}>\ldots$ | $1 \leq i \leq 3 m, 1 \leq k \leq 5 m-1$ |

The social network has the following set of edges. Each voter $c_{j, k}$ has an edge to $a_{1}$, to $a_{2}$, to $a_{m+2}$, and to the three voters in $B$ corresponding to the variables in $S_{j}$. Furthermore, each of the voters in $D$ and $E$ have an edge to the three voters $a_{1}, a_{2}$, and $a_{3}$. Note that the length of the longest path in the network is 1 and the maximal outdegree of a node is 6 .

We use the turn function based on the order $\vec{A}>\vec{B}>\vec{C}>\vec{D}>\vec{E}$ and the order $z \triangleright p \triangleright \vec{X} \triangleright \ldots$ for tie-breaking. Furthermore, the poll agency is allowed to assign a maximum of $4 m$ points (i.e., announcing a plausible initial poll with a distance of at most $8 m$ to the original one).

We claim that there is a truth assignment to $X$ so that exactly one literal in each clause $S$ is true, i.e., there is a set $X^{\prime} \subset X$ so that $\left|X^{\prime} \cap S\right|=1$ for each $S \in \mathcal{S}$, if and only if the polling agency can publish a plausible initial poll that results in $p$ not winning the election. ${ }^{5}$
$(\Rightarrow)$ Suppose $(X, \mathcal{S})$ is a yes-instance of One-In-Three-Positive-3SAT and let $X^{\prime}$ be the set of variables that are set to true. Note that the correct initial poll gives $p$ a score of $9 m+1, z$ a score of $3 m$, each $x \in X$ a score of $5 m-1$, each $y \in Y$ a score of 1 , and each $S \in \mathcal{S}$ a score of 2 . The polling agency can publish the initial poll $\Delta^{\prime}$ as seen in line 2 of the following table.

|  | $p$ | $z$ | $x \in X^{\prime}$ | $x \in X \backslash X^{\prime}$ | $y \in Y$ | $S \in \mathcal{S}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| $\Delta$ | $9 m+1$ | $3 m$ | $5 m-1$ | $5 m-1$ | 1 | 2 |
| $\Delta^{\prime}$ | $5 m+1$ | $5 m$ | $5 m+1$ | $5 m-1$ | 1 | 1 |
| final | $9 m+1$ | $9 m+1$ | $5 m$ | $5 m-1$ | $0 / 1$ | 0 |

The election then proceeds as follows. The voters in $A$ apart from $a_{m+2}$ change their vote to $z$, increasing $z$ 's score by $m+1$. Oblivious to the voters in $A$, each of the $m$ voters in $B$ corresponding to an $x \in X^{\prime}$ change their vote from $z$ to $x$ to give the respective $x$ the missing point to win against $p$, whereas the other $2 m$ voters in $B$ do not think they can change the outcome to their advantage. It follows that $z$ loses exactly $m$ points for this part for a total of one additional point in contrast to before. The voters in $C$ each observe $z$ gaining two points in $A$ and -since $X^{\prime}$ contains exactly one variable from each clause-lose one point in $B$, so they collectively change their vote to $z$ to give $z$ the one extra point $z$ needs in order to win against the $x \in X^{\prime}$, for $2 \cdot 3 m$ additional points for this part and

[^3]$6 m+1$ in total. Finally, none of the voters in $D$ and $F$ change their vote because they all see $z$ winning and are unable to reach a more favorable result.

All in all, $z$ wins the election due to tie-breaking. The complete result can be seen in the last line of the table.
$(\Leftarrow)$ This part of the proof is a tedious case analysis of each set of potential winners. We therefore omit the details.

It follows that it is only possible for the polling agency to announce an initial poll $\Delta^{\prime}$ that ensures $p$ losing the election if $(X, \mathcal{S})$ is a yes-instance of One-In-Three-Positive-3SAT.

Theorem 11. $\mathcal{F}_{P}$-Poll-Restricted-Constructive-Election-Enforcing remains NP-hard when the social network is empty.

Proof. The proof uses a reduction from an NP-complete restricted version of the problem X3C [8], where we are given a universe $X=\left\{x_{1}, \ldots, x_{3 m}\right\}$ and a collection $\mathcal{S}=$ $\left\{S_{1}, \ldots, S_{3 m}\right\}, S_{j} \subseteq X,\left|S_{j}\right|=3$, so that each $x \in X$ is contained in exactly three sets $S_{j}$, and we ask whether there exists an exact cover $\mathcal{S}^{\prime} \subseteq \mathcal{S}$ of size $m$ so that the union of all sets in $\mathcal{S}^{\prime}$ equals $X$.

Let $(X, \mathcal{S})$ be an instance of X3C where $X=\left\{x_{1}, \ldots, x_{3 m}\right\}, \mathcal{S}=\left\{S_{1}, \ldots, S_{3 m}\right\}$ and $S_{j}=\left\{x_{j, 1}, x_{j, 2}, x_{j, 3}\right\}$. Construct an instance of $\mathcal{F}_{P}$-Poll-Restricted-Constr.-Election-Enforcing as follows. Let $X \cup \mathcal{S} \cup\{w, p, z\}$ be the set of candidates, where $p$ is the target candidate. The following table shows the preferences of the voters, partitioned into the parts $A$ to $G$.

| Part | Name | Preference | for |
| :--- | :--- | :--- | :--- |
| $A$ | $a_{i}:$ | $w \succ x_{i} \succ z \succ \overrightarrow{\mathcal{S}} \succ \overline{X \backslash\left\{x_{i}\right\}} \succ p$ | $1 \leq i \leq 3 m$ |
| $B$ | $b_{j, 1}:$ | $x_{j, 1} \succ S_{j} \succ z \succ w \succ \overline{\mathcal{S} \backslash\left\{S_{j}\right\}} \succ \overline{X \backslash\left\{x_{j, 1}\right\}} \succ p$ | $1 \leq j \leq 3 m$ |
|  | $b_{j, 2}:$ | $x_{j, 2} \succ S_{j} \succ z \succ w \succ \overline{\mathcal{S} \backslash\left\{S_{j}\right\}} \succ \overrightarrow{X \backslash\left\{x_{j, 2}\right\}} \succ p$ | $1 \leq j \leq 3 m$ |
|  | $b_{j, 3}:$ | $x_{j, 3} \succ S_{j} \succ z \succ w \succ \overrightarrow{\mathcal{S} \backslash\left\{S_{j}\right\} \succ \overline{X \backslash\left\{x_{j, 3}\right\}} \succ p}$ | $1 \leq j \leq 3 m$ |
| $C$ | $c_{i}$ | $x_{i} \succ z \succ w \succ \overrightarrow{\mathcal{S}} \succ \vec{X} \succ p$ | $1 \leq i \leq 3 m$ |
| $D$ | $d_{k}:$ | $p \succ z \succ \overleftarrow{X} \succ \overleftarrow{\mathcal{S}} \succ w$ | $1 \leq k \leq 5$ |
| $E$ | $e_{k}:$ | $z \succ w \succ \overrightarrow{\mathcal{S}} \succ \vec{X} \succ p$ | $1 \leq k \leq 3$ |
| $F$ | $f_{k}:$ | $w \succ z \succ \overrightarrow{\mathcal{S}} \succ \vec{X} \succ p$ | $1 \leq k \leq 4$ |
| $G$ | $g_{j}:$ | $S_{j} \succ z \succ w \succ \overrightarrow{\mathcal{S} \backslash S_{j} \succ \vec{X} \succ p}$ | $1 \leq j \leq 3 m$ |

We use the tie-breaking order $z \triangleright w \triangleright \overrightarrow{\mathcal{S}} \triangleright \vec{X} \triangleright p$ and a maximum allowed distance between the correct and the manipulated initial poll of $3 m+1$.

Note that $w$ is currently winning with a score of $3 m+4$, whereas $p$ only has a score of 5 and cannot gain any points regardless of the broadcasted initial poll because each voter but the ones in $D$ rank $p$ last. The only way to make $p$ win the election is therefore convincing the voters approving of $w$ to approve other candidates, but in a way so that $p$ does not lose approvals and so that each other candidate has a final score of at most 4 due to the tie-breaking.
$(\Rightarrow)$ Suppose $(X, \mathcal{S})$ is a yes-instance of X3C and let $\mathcal{S}^{\prime}$ be the exact cover of size $m$. Assign $3 m$ points from $w$ in a way so that each $S \in \mathcal{S}^{\prime}$ gains three points, and assign one point from $p$ to $z$. This results in each candidate but the $S \notin \mathcal{S}^{\prime}$ to have a score of 4 so that the voters think $z$ is winning the election. Then the voters in $A$ collectively change their ballot from $w$ to the respective $x_{i}$ and the voters in $B$ that correspond to the $S_{j} \in \mathcal{S}^{\prime}$ change their vote to $S_{j}$. Since $\mathcal{S}^{\prime}$ is an exact cover, each of the $x \in X$ gain and lose exactly one point. None of the remaining voters change their ballot because they cannot improve the election result. Therefore, in the final result, $p$ has kept a score of 5 whereas each other candidate has a score of at most 4 , resulting in $p$ winning the election.
$(\Leftarrow)$ Suppose that there does not exist an exact cover $\mathcal{S}^{\prime}$ of size at most $m$ and recall that $p$ cannot gain any points. Then for each plausible initial poll, either $w$ does not lose at least $3 m$ points, there is an $x$ that is not covered by $\mathcal{S}^{\prime}$ and therefore receives a final score of at least 5 , or the voters in $D$ collectively change their ballot from $p$ to another candidate, all resulting in $p$ losing the election. We omit the details.

Proposition 12. $\mathcal{F}_{P}-\{$ Unrestricted, Poll-Restricted $\}$-Destr.-ElectionEnforcing is in P when the social network is empty.

Proof. Without arcs, the winner determination is possible in polynomial time. Note that the minimum score according to the likelihood condition is at most 1. W.l.o.g., the polling agency can assign at least six points. ${ }^{6}$ We construct plausible initial polls as follows. Let $n$ be the number of voters, let $p$ be the candidate that the polling agency wants to lose the election, and let $\alpha$ be a positive integer that can differ from poll to poll. For each pair of candidates $\left(x_{i}, x_{j}\right)$ so that $x_{i} \neq p$ and $\left|N_{x_{i} \succ x_{j}}\right| \geq n / 2$, construct some plausible initial poll $\Delta^{\prime}$ so that if $x_{i} \triangleright x_{j}$ (resp., $x_{j} \triangleright x_{i}$ ), $\Delta^{\prime}\left(x_{i}\right)=\alpha-1$ (resp., $\Delta^{\prime}\left(x_{i}\right)=\alpha$ ), $\Delta^{\prime}\left(x_{j}\right)=\alpha$, and $\Delta^{\prime}(x) \leq \alpha-2$ for $x \in M \backslash\left\{x_{i}, x_{j}\right\}$. Note that this construction is possible in polynomial time even with a distance constraint, that the exact value of $\alpha$ is irrelevant to the election outcome, and that we construct only a polynomial number of polls. Further note that all voters that prefer $x_{i}$ to $x_{j}$ change their ballot to $x_{i}$, so that at most half of the voters still vote for $p$. If none of the contructed initial polls yield another winner than $p$, then it is not possible to make $p$ lose the election.

## B Proofs for Section 4 (Manipulating Poll Veto Scores)

Theorem 13. $\mathcal{F}_{V}$-\{Unrestricted, Poll-Restricted, Voter-Restricted\}\{Constructive, Destructive\}-Election-Enforcing is para-NP-hard when parameterized by the length of the longest path and-for the voter-restricted variant-by the number of swaps.

Proof. We first prove that $\mathcal{F}_{V}$-Destructive-Election-Enforcing is NP-hard even when the longest path is of length 2. The hardness of the poll-restricted variant with the same parameters and the hardness of the constructive variants immediately follow. We just need to set the maximum Manhattan distance between the original and the manipulated initial poll to at least $6 m+2$ and - in the constructive variants - the target candidate to $z$. After the proof, we give a slight modification for the voter-restricted variant that reduces the length of the longest path to 1 .

We reduce from X3C as defined in the proof of Theorem 11. Let $(X, \mathcal{S})$ be an instance of X3C where $X=\left\{x_{1}, \ldots, x_{3 m}\right\}$ and $\mathcal{S}=\left\{S_{1}, \ldots, S_{3 m}\right\}$ so that $S_{j} \subseteq X,\left|S_{j}\right|=3$, and each $x \in X$ is contained in exactly three sets $S \in \mathcal{S}$. Construct an instance of $\mathcal{F}_{V}$-Destructive-Election-Enforcing as follows.

Let $\mathcal{S} \cup\left\{p, z, d_{1}, d_{2}\right\}$ be the set of candidates, where $p$ is the target candidate. The table below shows the preferences of the voters, partitioned into parts $A$ to $G$.

[^4]| Part | Name | Preference | for |
| :--- | :--- | :--- | :--- |
| $A$ | $a_{k}:$ | $d_{1} \succ p \succ \cdots \succ z \succ d_{2}$ | $1 \leq k \leq m$ |
|  | $a_{m+1}:$ | $d_{1} \succ z \succ \overrightarrow{\mathcal{S}} \succ p \succ d_{2}$ |  |
| $B$ | $b_{j}:$ | $\cdots \succ \overrightarrow{\mathcal{S} \backslash\left\{S_{j}\right\} \succ p \succ z \succ S_{j}}$ | $1 \leq j \leq 3 m$ |
| $C$ | $c_{i}$ | $\cdots \succ \overrightarrow{\mathcal{S}} \succ p \succ z$ | $1 \leq i \leq 3 m$ |
| $D$ | $d_{k}:$ | $p \succ \cdots \succ d_{2} \succ z$ | $1 \leq k \leq m$ |
| $E$ | $e_{j}:$ | $p \succ \cdots \succ z \succ d_{2} \succ S_{j}$ | $1 \leq j \leq 3 m$ |
| $F$ | $f_{k}:$ | $p \succ \cdots \succ z \succ d_{1} \succ d_{2}$ | $1 \leq k \leq 9 m-1$ |
| $G$ | $g_{k}:$ | $p \succ \cdots \succ z \succ d_{2} \succ d_{1}$ | $1 \leq k \leq 10 m$ |

The social network has the following set of arcs. Each voter $c_{i}$ in $C$ has an arc to $a_{1}$, $a_{m+1}$, and to each of the three voters in $B$ that correspond to the sets $S_{j}$ that contain $x_{i}$. Furthermore, voter $d_{m}$ sees each of the other voters in $D$, the voters in $E$ see $a_{1}$ and additionally $e_{3 m}$ sees each of the other voters in $E$, and the voters in $F$ and $G$ have an arc to each voter in $A$ and additionally $f_{9 m-1}$ (resp., $g_{10 m}$ ) has an arc to each of the other voters in $F$ (resp. $G$ ).

We base the turn function on the order $\vec{A}>\vec{B}>\vec{C}>\vec{D}>\vec{E}>\vec{F}>\vec{G}$ and use the order $z \triangleright p \triangleright \overrightarrow{\mathcal{S}} \triangleright \ldots$ for tie-breaking.

The following table shows the correct initial poll $\Delta$ the polling agency should announce (line 1 ), and the minimum number of vetoes the polling agency has to give each candidate in a manipulated poll due to the likelihood condition in Definition 5 (line 2).

|  | $p$ | $z$ | $S \in \mathcal{S}^{\prime}$ | $S \notin \mathcal{S}$ | $d_{1}$ | $d_{2}$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| $\Delta$ | 0 | $4 m$ | $3 m+1$ | $3 m+1$ | $10 m$ | $10 m$ |
| $\min$ | 0 | $m$ | $3 m$ | $3 m$ | $10 m$ | $10 m$ |
| $\Delta^{\prime}$ | $3 m$ | $3 m$ | $3 m+1$ | $3 m$ | $10 m$ | $10 m$ |
| final | $3 m$ | $3 m$ | $3 m$ | $3 m+1$ | $10 m$ | $9 m$ |

 $m$. The polling agency can publish the poll $\Delta^{\prime}$ described in the table. The election then proceeds as follows. All voters think that $z$ is the winner. Therefore, voters $a_{1}$ to $a_{m}$ in $A$ change their ballot to $z$ to make $p$ the winner of the election by tie-breaking. Voters $b_{j}$ also want to hinder $z$ from winning. However, they only veto $z$ in the case that $S_{j}$ is part of the exact cover, because otherwise the loss of a veto for $S_{j}$ would result in $S_{j}$ being the veto winner with only $3 m-1$ vetoes. Since $\mathcal{S}^{\prime}$ is an exact cover, each voter in $C$ observes $z$ gaining two vetoes-one from $a_{1}$ and one from a voter in $C$-and reacts by vetoing $p$. This is possible because $z$ now has enough vetoes to not become the veto winner after losing a veto. None of the voters in $D, E$, and $F$ change their ballot. All in all, $z$ gains $2 m$ vetoes from the voters in $A$ and $B$ and loses $3 m$ vetoes from the voters in $C$, resulting in $z$ winning the election with $3 m$ vetoes due to tie-breaking (see the last line of the table).
$(\Leftarrow)$ Suppose that there is no exact cover $\mathcal{S}^{\prime}$ of size at most $m$. Then, regardless of the initial poll, there is at least one voter in $C$ who does not change her veto to $p$ so that $p$ does not obtain the necessary number of vetoes to lose the election. We omit the details.

For the voter-restricted variant, the depicted proof obviously works (for a maximum number of $3 m+2$ swaps), but we can even strengthen the result by tightening the parameters: Set the maximum number of swaps to 1, i.e., only allow the voters to veto their two least preferred candidates, and delete the arcs between parts $E$ and $A, F$ and $A$, as well as $G$ and $A$. The resulting social network has a longest path of length 1 .

Proposition 15. $\mathcal{F}_{V}$-Constructive-Election-Enforcing is solvable in polynomial time when the social network is empty.
Proof. The idea of our algorithm is to communicate a polling vector $\Delta$ that makes the voters removing vetoes against $p$, or that prevents many deviations from agents vetoing
other candidates. Since the set of potential winners other than the current believed winner is composed of at most one candidate, we try all the $\mathcal{O}\left(m^{2}\right)$ combinations of pairs of distinct candidates $(\omega, y)$ such that $\omega$ is the announced winner of $\Delta$ and $y$ is the other announced potential winner $P W$. For any pair of candidates $(\omega, y)$, we create a polling vector $\Delta$ which fulfills the likelihood condition (Def. 5) with a minimum number of vetoes, and then we add the minimum number of vetoes in order to get $\omega$ and $y$ the winner and $P W$ of $\Delta$, respectively. The rest of available vetoes is distributed as follows:

- Case $p \notin\{\omega, y\}$ : If $p$ is not at least the second winning candidate in $\mathbf{b}^{0}$, then vetoes against $p$ must be removed, so we add in $\Delta$ the minimum number of vetoes to $p$ in order to "authorize" $V_{p}$, i.e., in order to have $p \notin P W_{i}^{0}$ (and thus $y \in P W_{i}^{0}$ ) for every $i \in V_{p}$. Otherwise, we test the two options: authorize $V_{p}$ or not (still polynomial). With the remaining available vetoes, we "block", as much as possible, the deviation of voters $V_{x}$ for all other candidates $x \notin\{\omega, y\}$ such that $\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright x\}}<\mathbf{s}_{\mathbf{b}^{*}}(p)$ where $\mathbf{s}_{\mathbf{b}^{*}}(p)=\left|V_{p}\right|$ if $V_{p}$ is not authorized or $\mathbf{s}_{\mathbf{b}^{*}}(p)=\left|V_{p} \cap N_{\omega \succ y}\right|$ otherwise. The goal is to avoid that the final score of another candidate is lower than the final score of $p$. For blocking voters $V_{x}$, we add the minimum number of vetoes to candidates other than $x$ in order to make a voter $i \in V_{x}$ believe that $x \in P W_{i}^{0}$. If some available vetoes remain, we use them to authorize as much as possible the other voters $V_{z}$ for all candidates $z \notin\{\omega, y\}$ such that $\left|V_{z} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright z\}}>\left|V_{p}\right|$, by choosing first the candidates which maximize $\left|V_{z} \cap N_{y \succ \omega}\right|$.
- Case $y=p: V_{p}$ is already blocked, therefore no veto against $p$ can be removed. To become the iterative winner, $p$ must be the second best in $\mathbf{b}^{0}$ and the deviations must add enough vetoes against $\omega$, which must be $\mathcal{F}_{V}\left(\mathbf{b}^{0}\right)$, while the deviations of $V_{x}$ must be blocked if $x$ could have a smaller score than $p$. Therefore, we block $V_{x}$ for all candidates $x \notin\{\omega, y\}$ such that $\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright x\}}<\left|V_{p}\right|$. Then, we authorize as much as possible the other voters $V_{z}$ for all candidates $z \notin\{\omega, y\}$ such that $\left|V_{z} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright z\}}>\left|V_{p}\right|$ by choosing first the candidates which maximize $\left|V_{z} \cap N_{y \succ \omega}\right|$.
- Case $\omega=p$ : The only possible deviations are vetoes against $p$ and no veto against $p$ can be removed. Therefore, it must hold that $p$ is the actual winner, i.e., $p=\mathcal{F}_{V}\left(\mathbf{b}^{0}\right)$, and the deviations must be limited as much as possible. We block as many $V_{x}$ as possible for candidates $x \notin\{\omega, y\}$ by choosing first the candidates which minimize $\min \left\{\min _{z \neq p}\left(\left|V_{z}\right|+\mathbb{1}_{\{p \triangleright z\}}\right) ;\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright x\}}\right\}-\left|V_{x} \cap N_{y \succ \omega}\right|$. If at some point there are not enough available vetoes to block another set of voters $V_{x}$, then we assign the rest of available vetoes to candidate $x$ which maximizes this quantity.
Let us prove that our algorithm is correct. Suppose for the sake of contradiction that there exists a polling vector $\Delta^{*}$ such that the associated iterative winner is $p$ but our algorithm returns "no". Let us denote by $\left(\omega^{*}, y^{*}\right)$ the pair of winner and potential winner, respectively, announced by $\Delta^{*}$. By construction of our algorithm, we have necessarily visited this pair, and it was possible to fulfill the likelihood condition as well as making $\omega^{*}$ and $y^{*}$ the winner and potential winner, respectively.

If (1) $p \notin\left\{\omega^{*}, y^{*}\right\}$, then for $p$ becoming the iterative winner, it is necessary that none of the other candidates can have a smaller score. The score $\mathbf{s}_{\mathbf{b}^{*}}(p)$ of $p$ after deviations is equal to either $\left|V_{p}\right|$ if $V_{p}$ was not authorized by $\Delta^{*}$ or $\left|V_{p} \cap N_{\omega \succ y}\right|$ otherwise. Note that if $V_{p}$ was authorized in $\Delta^{*}$ then this is also possible to authorize it in our algorithm since we test the two options and we always use the minimum number of vetoes which is necessary. It follows that for all the candidates $x$ that can get after deviations a smaller score than $\mathbf{s}_{\mathbf{b}^{*}}(p)$, i.e., such that $\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}-\{p \succ x\}<\mathbf{s}_{\mathbf{b}^{*}}(p)$, $V_{x}$ must be blocked. If it is possible to do it in $\Delta^{*}$, then it is also possible in our algorithm which uses the minimum
number of vetoes possible. Moreover, a sufficient number of vetoes against $\omega$ must be added and we authorize $V_{x}$ only for $x$ which cannot win after deviations and we choose them in decreasing order of $\left|V_{z} \cap N_{y \succ \omega}\right|$, therefore $\Delta^{*}$ induces at most as much new vetoes against $\omega$ as the polling vector of our algorithm. Hence, to summarize, if $\Delta^{*}$ is able to induce that the iterative winner is $p$, then the polling vector of our algorithm with pair $\left(\omega^{*}, y^{*}\right)$ is able too, a contradiction.

If (2) $y=p$, then $p$ is already blocked, therefore no veto against $p$ can be removed. Therefore, to become the iterative winner, $p$ must be the second best in $\mathbf{b}^{0}$ and a sufficient number of vetoes against $\omega$, which must be $\mathcal{F}_{V}\left(\mathbf{b}^{0}\right)$, must be added while blocking the deviations of $V_{x}$ if $x$ could have a smaller score than $p$. The rest of the argument is analogue to case (1).

Finally, if (3) $\omega=p$, then the only vetoes which can be added are vetoes against $p$ and no veto against $p$ can be removed. Therefore, it must hold that $p$ is the actual winner, i.e., $p=\mathcal{F}_{V}\left(\mathbf{b}^{0}\right)$. If under $\Delta^{*}$ the iterative winner remains $p$, then it means that $\Delta^{*}$ was able to block all voters $V_{x}$ for which the deviation of the agents adds many vetoes to $p$ and remove many vetoes against $x$. In our algorithm, we block as many voters $V_{x}$ as possible by choosing first the candidates for which the deviations of $V_{x}$ will diminish the most the distance between the score of $p$ after deviation and the score of the candidate $x^{\prime} \neq p$ with the lowest score after the deviation of voters in $V_{x}$ (either $x$ itself or a candidate $x^{\prime \prime}$ with the smallest $\left|V_{x^{\prime \prime}}\right|$ but for which the number of deviators is smaller than $V_{x}$ ). Therefore, we ensure that the distance between the lowest score of a candidate $x \neq p$ and the score of $p$ is at least as small as in $\Delta^{*}$. Note that after the fulfillment of the likelihood condition, a candidate has at most one veto because the social network is empty thus, since every time we give to the candidates the minimum number of vetoes possible, the blocking of $V_{x}$ requires either no action (already blocked) or the addition of one veto to the winner and potential winner and potentially one more veto to other candidates in order to ensure that $\omega^{*}$ and $y^{*}$ are still winner and potential winner. It follows that when the number of additional vetoes required for blocking a set $V_{x}$ is not null, it is always the same and the choice of sets to block cannot be done according to the number of vetoes to add. Therefore, if in $\Delta^{*}$ enough $V_{x}$ are blocked, this is also the case in our algorithm, a contradiction.

Proposition 16. $F_{V}$-Destructive-Election-Enforcing is solvable in polynomial time when the social network is empty.

Proof. The idea of our algorithm is to communicate a polling vector $\Delta$ that makes voters deviate by vetoing $p$, or that prevents deviations from agents in $V_{p}$, or induces the removal of many vetoes against another candidate. We follow the same initial steps as for the constructive variant (proof of Proposition 15). In particular, we test all pairs of distinct candidates $(\omega, y)$ where $\omega=\mathcal{F}_{V}(\Delta)$ and $y=P W$. The rest of available vetoes is distributed as follows:

- Case $p \notin\{\omega, y\}$ : If $\left|V_{p} \cap N_{\omega \succ y}\right|<\min _{x \in M}\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright x\}}$, then we "block" $V_{p}$. If this is not possible, we continue with the next pair of candidates. If additional vetoes remain, a candidate $x$ among those which satisfy $\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright x\}}<\mathbf{s}_{\mathbf{b}^{*}}(p)$ where $\mathbf{s}_{\mathbf{b}^{*}}(p)=\left|V_{p}\right|$ if $V_{p}$ is blocked or $\mathbf{s}_{\mathbf{b}^{*}}(p)=\left|V_{p} \cap N_{\omega \succ y}\right|$ otherwise, is chosen such that it requires the minimum number of additional vetoes in order to "authorize" $V_{x}$ to deviate. The rest of available vetoes is assigned to such a candidate $x$.
- Case $y=p$ : A candidate $x$ among those which satisfy $\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright x\}}<\left|V_{p}\right|$, is chosen such that it requires the minimum number of additional vetoes in order to authorize $V_{x}$ to deviate, and then the rest of available vetoes is assigned to such $x$.
- Case $\omega=p$ : Candidates $x \notin\{\omega, y\}$ such that $V_{x} \neq \emptyset$ are increasingly ordered w.r.t. $\min \left\{\min _{z \neq p}\left(\left|V_{z}\right|+\mathbb{1}_{\{p \triangleright z\}}\right) ;\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright x\}}\right\}-\left|V_{x} \cap N_{y \succ \omega}\right|$. While it remains available vetoes, they are added to such candidates $x$ in order to authorize $V_{x}$ to deviate.

If for a given pair of candidates, the iterative winner is not $p$ (at most $n$ iterations), then our algorithm returns "yes" with the associated polling vector. Otherwise, we return "no".

Let us prove that our algorithm is correct. Suppose for the sake of contradiction that there exists a polling vector $\Delta^{*}$ such that the associated iterative winner is not $p$ but our algorithm returns "no". Let us denote by $\left(\omega^{*}, y^{*}\right)$ the pair of winner and potential winner, respectively, announced by $\Delta^{*}$. By construction of our algorithm, we have necessarily visited this pair, and it was possible to fulfill the likelihood condition as well as making $\omega^{*}$ and $y^{*}$ the winner and potential winner, respectively.

If (1) $p \notin\left\{\omega^{*}, y^{*}\right\}$, then this is impossible to add vetoes against $p$. Therefore, the only way to prevent $p$ to be the iterative winner is to block voters in $V_{p}$ if too much of them want to deviate and make other voters in $V_{x}$ deviate enough to make $x$ the new winner. For a given candidate $x$, if $V_{x}$ is authorized to deviate then the final score of $x$ after veto-winner deviations will be $\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright x\}}$. Thus, if $\left|V_{p} \cap N_{\omega \succ y}\right|<\min _{x \in M}\left|V_{x} \cap N_{\omega \succ y}\right|+\mathbb{1}_{\{p \triangleright x\}}$, then $p$ will have a lower score than any candidate $x$ (even if all $V_{x}$ are authorized to deviate) and $p$ will be the iterative winner. Therefore, in such a case, $\Delta^{*}$ must have blocked $V_{p}$, if this is possible for $\Delta^{*}$, then it is also the case for our algorithm since we add as few vetoes as possible. In order to have a winner other than $p$, there should exist a candidate $x$ such that the final score is below those of $p$. In our algorithm, we have chosen to authorize $V_{x}$ for such a candidate $x$ which requires the minimum number of additional vetoes, therefore if it was possible to authorize a candidate $x^{*}$ whose score is below those of $p$ in $\Delta^{*}$, it is also possible in our algorithm, and thus we have a poll vector which induce the victory of an iterative winner other than $p$, a contradiction.

If (2) $y=p$, then the voters in $V_{p}$ are already blocked, they cannot deviate. The rest of the argument is analogue to case (1).

Finally, if (3) $\omega=p$, then any deviation adds a veto against $p$. The idea is to correctly choose the voters authorized to deviate in order to add enough vetoes and make another candidate $x$ the winner. In our algorithm, we choose to authorize as many voters $V_{x}$ as possible by choosing first the candidates for which the deviations of $V_{x}$ will diminish the most the distance between the score of $p$ after deviation and the score of the candidate $x^{\prime} \neq p$ with the lowest score after the deviation of voters in $V_{x}$ (either $x$ itself or a candidate $x^{\prime \prime}$ with the smallest $\left|V_{x^{\prime \prime}}\right|$ but for which the number of deviators is smaller than $V_{x}$ ). Note that since all the $V_{x}$ that we authorize are such that $V_{x} \neq \emptyset$ and in the previous steps we added the minimum number of vetoes for making $\omega$ and $y$ the winner and potential winner, respectively, all these $V_{x}$ need at most one additional veto to be authorized. Therefore, if in $\Delta^{*}$ enough $V_{x}$ are authorized to induce enough vetoes against $p$ and a small enough number of vetoes for another candidate $x^{*}$, this is also the case in our algorithm, a contradiction.


[^0]:    *An earlier version of this paper appeared here: Dorothea Baumeister, Ann-Kathrin Selker, and Anaëlle Wilczynski. Manipulation of opinion polls to influence iterative elections. In Proceedings of the 19th International Conference on Autonomous Agents and Multiagent Systems (AAMAS-20), pages 132-140, Auckland, New Zealand, 2020. IFAAMAS
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[^1]:    ${ }^{1}$ Introducing thresholds to relax the assumption of strict pivot, in the spirit of the works of Meir et al. [14], Obraztsova et al. [16] or Wilczynski [23], also makes sense. We do not make such an assumption for the sake of simplicity and to especially focus on the impact of the social environment of the agents (social network, opinion poll).

[^2]:    ${ }^{2}$ For computing the Borda score of candidate $x$, we add $m-j$ points to $x$ for each voter $i$ if $x$ is the $j^{\text {th }}$ most preferred candidate of voter $i$.

[^3]:    ${ }^{4}$ See the proof of Theorem 8 for the problem definition.
    ${ }^{5}$ Recall that we assume that each $x_{i}$ is contained in exactly three clauses. It follows that $\left|X^{\prime}\right|=m$.

[^4]:    ${ }^{6}$ In case that the polling agency can only assign five or fewer points, we can try all plausible polls by brute force.

