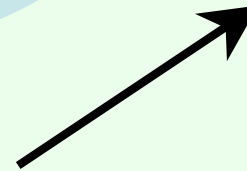
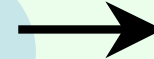
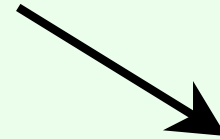
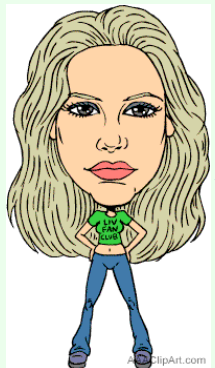


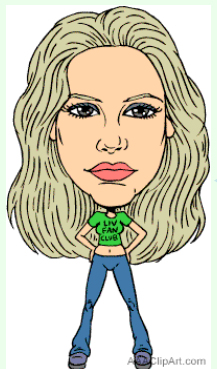
# Eliciting Single-Peaked Preferences Using Comparison Queries

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# Voting



# Pairwise elections



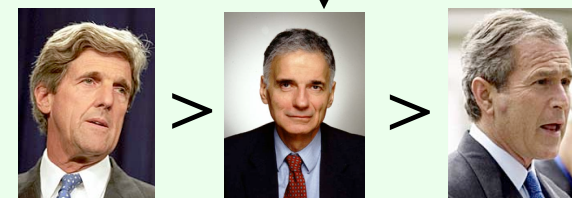
two votes prefer Kerry to Bush



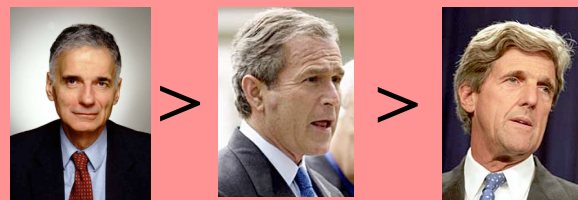
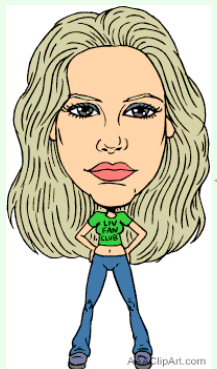
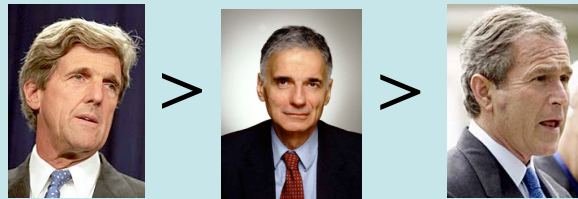
two votes prefer Kerry to Nader



two votes prefer Nader to Bush



# Condorcet cycles



two votes prefer Bush to Kerry



two votes prefer Kerry to Nader



two votes prefer Nader to Bush



“weird” preferences

# Single-peaked preferences [Black 48]

- Suppose alternatives are ordered on a line from left to right (the alternatives' **positions**)
- E.g. d - b - e - f - a - c
  - Left-wing vs. right-wing political candidates
  - Perhaps the alternatives are numbers, e.g. voting over the size of the budget
  - Voting over locations along a road
  - ...
- An agent's preferences are **single-peaked** with respect to these positions if the agent prefers alternatives that lie closer to her most preferred alternative (on each side)
- $f > e > a > d > c > b$  is **not** single peaked with respect to above positions: d is ranked above b, but b is closer to f and on the same side as d
- $f > e > b > a > c > d$  **is** single-peaked



# Nice properties of single-peaked preferences

- Suppose every voter's preferences are single-peaked (with respect to the same positions for the alternatives)
- If a wins the pairwise election between a and b,
- and b wins the pairwise election between b and c,
- then a must win the pairwise election between a and c
  - I.e. **no Condorcet cycles**
- So we can use pairwise elections to determine the ranking
- This is also strategy-proof
- (**Gibbard-Satterthwaite theorem**: for general preferences, no reasonable deterministic voting rule is strategy-proof)

# Preference elicitation

- **Direct mechanisms** ask each agent to reveal complete preferences
  - In voting, each agent gives an entire ranking
- Can be cumbersome to agents
  - Have to decide and communicate entire preferences without any help
  - Especially hard if there are many alternatives
- In preference elicitation, the center (**elicitor**) repeatedly asks agents “natural” **queries** about their preferences
  - E.g. **comparison queries**: do you prefer a to b?
- In this paper, the elicitor wants to learn each agent’s complete preferences, using comparison queries
- How many queries are needed?

# Eliciting **general** preferences

(not single-peaked)

- Discover the full ranking  $>$  of the  $m$  alternatives based on comparison queries
- Equivalent to sorting a list of  $m$  elements using only binary comparisons
- E.g. MergeSort algorithm solves this with  $O(m \log m)$  queries
- Any algorithm is  $\Omega(m \log m)$
- With  $n$  voters, many voting rules require  $\Omega(nm \log m)$  communication even just to determine the winner  
[Conitzer & Sandholm EC05]



# Eliciting preferences given positions

- Voter's preferences:  $b > c > e > f > a > d$  (unknown)
- Positions: e - c - b - f - a - d (known)
- Let us find the most preferred alternative first
- “b > f?” “Yes”
  - Tells us that most preferred alternative must be e, c, b
  - ~ binary search
- “c > b?” “No”
  - So b must be most preferred
  - Next-ranked alternative must be c or f
- “c > f?” “Yes”
  - Next-ranked alternative must be e or f
- “e > f?” “Yes”
  - Now we know the ranking must be  $b > c > e > f > a > d$

# How many queries does this take?

- Finding the most preferred alternative takes at most  $1 + \log m$  queries
  - Binary search
- The remainder will require at most  $m - 2$  queries
  - Each query allows us to add the next alternative to the ranking

# What if we do not know the positions?

- Any preferences are single-peaked with respect to some positions
- E.g.  $f > e > a > d > c > b$  is consistent with respect to
  - f - e - a - d - c - b
  - d - e - f - a - c - b
  - many other positionings
- So eliciting the first voter's preferences will require  $\Omega(m \log m)$  queries
- Once we know one voter's preferences, we know something about the positions
- Will show that this is enough information to need only  $O(m)$  queries for next voter

# Eliciting preferences using another voter's preferences (stage 1)

- Positions:  $e - c - b - f - a - d$  (unknown)
- Current voter's preferences:  $c > e > b > f > a > d$  (unknown)
- Previous voter's preferences:  $a > d > f > b > c > e$  (known)
- Let us find the most preferred alternative first
- Cannot use binary search this time, just do one at a time
- “ $a > d$ ?” “Yes”
- “ $a > f$ ?” “No”
- “ $f > b$ ?” “No”
- “ $b > c$ ?” “No”
- “ $c > e$ ?” “Yes”
- So most preferred alternative is  $c$

# Eliciting preferences using another voter's preferences (stage 2)

- Positions:  $e - c - b - f - a - d$  (unknown)
- Current voter's preferences:  $c > e > b > f > a > d$  (unknown)
- Previous voter's preferences:  $a > d > f > b > c > e$  (known)
- Let us find out which alternatives lie between  $a$  (previous voter's most preferred) and  $c$  (current voter's most preferred) in the positions
- Previous voter must prefer such alternatives to  $c$ 
  - Could be  $d, f, b$
- Current voter must prefer such alternatives to  $a$ 
  - “ $d > a$ ?” “No”
  - “ $f > a$ ?” “Yes”
  - “ $b > a$ ?” “Yes”
- So  $b$  and  $f$  lie between  $a$  and  $c$
- Current voter's preferences over  $a, c, b, f$  must be opposite of previous voter's, i.e.  $c > b > f > a$

# Eliciting preferences using another voter's preferences (stage 3)

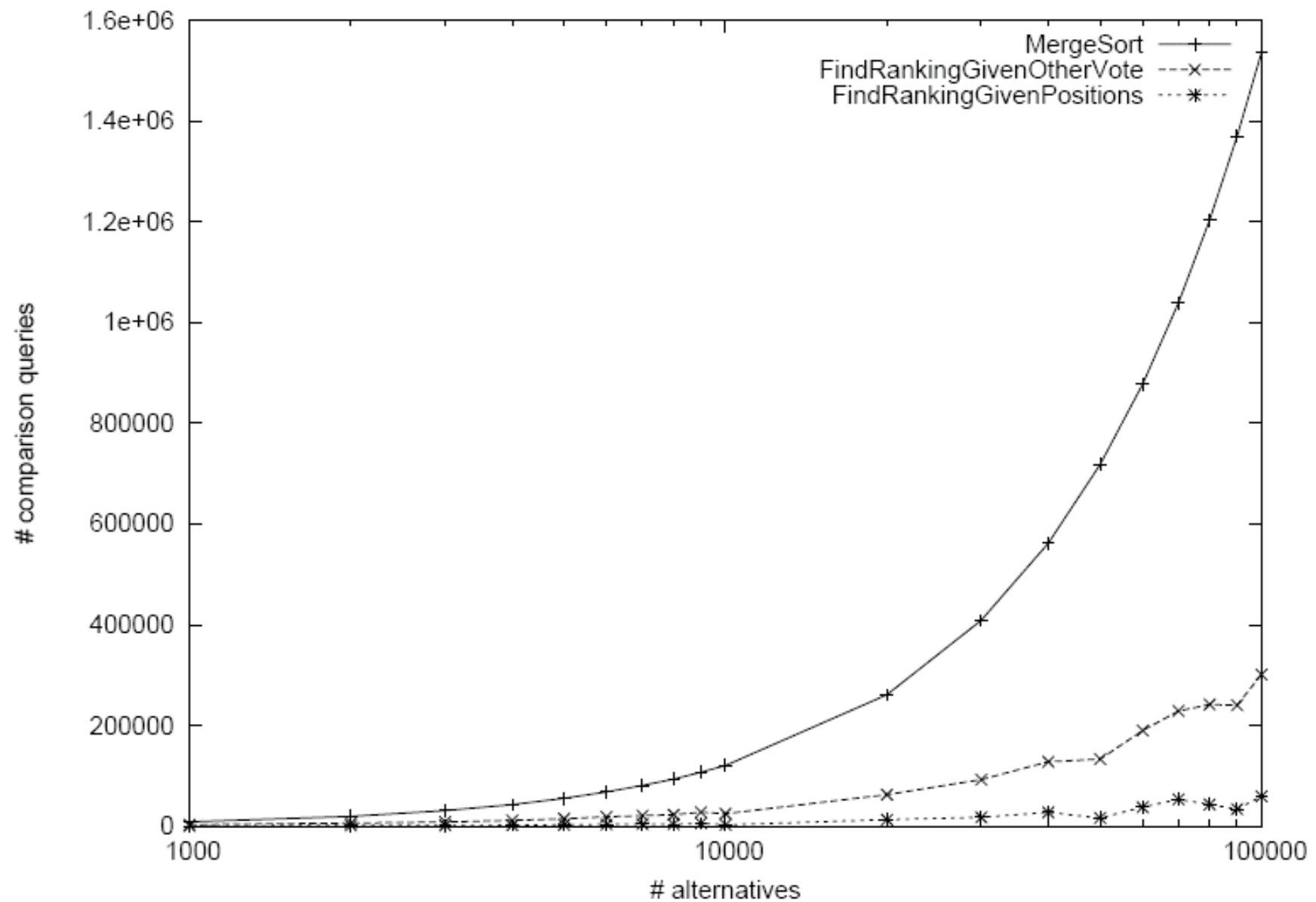
- Positions:  $e - c - b - f - a - d$  (unknown)
- Current voter's preferences:  $c > e > b > f > a > d$  (unknown)
- Previous voter's preferences:  $a > d > f > b > c > e$  (known)
- We know  $c > b > f > a$ ; must integrate  $d$  and  $e$ 
  - In order of previous voter's preferences, i.e.  $d$  before  $e$
- Start by comparing to currently last-ranked alternative
- “ $d > a$ ?” “No”
  - Now we know  $c > b > f > a > d$
- “ $e > d$ ?” “Yes”
  - $e$  must lie on **opposite side** from  $d$  in positions, since known and current voters disagree on ranking of  $e$  and  $d$
  - Start from the top...
- “ $e > b$ ?” “Yes”
  - Now we know  $c > e > b > f > a > d$



# How many queries does this take?

- Finding the most preferred alternative (stage 1) takes at most  $m - 1$  queries
- Finding the alternatives between the previous and current voter's most preferred alternatives (stage 2) takes at most  $m - 2$  queries
- Integrating the remaining alternatives (stage 3) requires at most  $2m - 3$  queries
  - More complex argument
  - Requires keeping track of the worst-ranked alternative above which we will never insert another alternative
- Total upper bound is  $4m - 6$  queries

# Experimental results



# Conclusions

- Determining general preferences requires  $\Omega(m \log m)$  comparison queries
- If preferences are single-peaked and
  - the positions of the alternatives are known, or
  - at least one other voter's preferences are known,
- then preferences can be elicited using  $O(m)$  queries
  - There is also an  $\Omega(m)$  lower bound
- What about more general families of preferences?
  - E.g. alternatives take positions on the plane rather than the line
  - Many of the nice properties go away...

**Thank you for your attention!**